



Dear Friends of CCR:

You are invited to become a sponsor of CCR's 2010 New Industrial Chemistry and Engineering (NICHE) workshop, *Materials for Large-Scale Energy Storage*, to be held September 16 & 17.

NICHE workshops are highly focused events of limited size that offer unmatched opportunities to explore timely and innovative topics and interact with knowledgeable subject experts and potential research collaborators.

This year's NICHE workshop will be held on the NIST campus in Gaithersburg, Maryland. It will address the significant technical and economic challenge of energy storage on the megawatt scale. Industry and power companies are working to develop market strategies to reliably deliver electricity and power when and where it's needed and storage materials research efforts are growing fast. The workshop will delve into the end-use applications and market drivers for large-scale storage, the R&D efforts that are pushing the boundaries, as well as highlighting some near-deployment technologies.

Sponsorships at all levels are welcomed and will be gratefully acknowledged in the following ways:

- Multiple mailings and emails to over 1500 prospective attendees
- Recognition during the event.
- Long term recognition in the workshop program and on the CCR website
- Complimentary registrations based on sponsorship levels

Specific sponsorship levels are detailed on the attached Sponsorship Form.

If you are looking to gain exposure and attract new partners in the rapidly advancing area of large-scale energy storage, this workshop is an opportunity you can't miss. We hope that you will join in the sponsorship of this event, and we look forward to seeing you and your colleagues in September! ***Remember: The sooner you agree to be a sponsor, the more exposure you will get as we promote the workshop!***

NIChE Workshop Sponsorship Levels

Sponsor logos will be included in all promotions, on the CCR website, at the workshop, in the workshop program, and in the workshop proceedings.

Please email this form to Paul Mendez at PMendez@ccrhq.org or fax to 202-429-3976

Gold Sponsor - \$5,000

Signage at the Thursday evening Reception

Bonus: Two complimentary workshop registrations

Silver Sponsor - \$2,000

Bonus: One complimentary workshop registration

Bronze Sponsor - \$1000

Sponsorship:

Level: Gold _____ Silver _____ Bronze _____ Other _____

Amount: \$ _____

Requested event to sponsor _____

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If you require an invoice, please call Paul Mendez at CCR at 202 429 3971.

CREDIT CARD AUTHORIZATION FORM

The Council for Chemical Research

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If you have questions, or need additional information, Contact CCR:

1550 M Street NW, Suite 300, Box 14, Washington, DC 20005

Voice: 202-429-3971 E-mail: PMendez@ccrhq.org